



ENTREPRENEURSHIP DEVELOPMENT CELL, JNTU HYDERABAD & IDEEP

Presents

A Business Conclave-2014

"Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma. Don't let the noise of others opinions drown out your own inner voice, and most important, have the courage to follow your heart and intuition.-Steve Jobs.

You have an idea? We have a Launch pad. Your idea will find its fuel to escalate it to heights. Empower your innovation with the finest support from the experts.

MSME-TBI, JNTUH:

Micro, Small & Medium Enterprises – Technology Business Incubator (MSME-TBI) is a novel Scheme launched by the Ministry of Micro, Small & Medium Enterprise (MSME), Government of India (GoI), which aims at Identification and Commercialization of Innovative Business Ideas.

MSME-TBI, JNTUH will fund INR 6.25 Lakhs each for up to 10 best projects.

ROUND 1 - ONLINE SUBMISSION:

1. Participants require to mail their abstract of an Idea on or before 24th March, 2014
2. The Ideas should be in the following areas
 - a) Bio-Technology
 - b) Engineering and allied Industries
 - c) Pharmaceuticals
 - d) Information and Nano Technology
 - e) any other innovative feasible ideas
3. The form should be mailed in PDF only.
4. The Name once given to plan will not be changed for rest of the procedure of the competition.
5. Entries submitted after deadline will not be considered.

ROUND 2 – PRESENTATION OF PLAN:

1. Only those teams who qualify in the first round will be eligible for participating in the second round.
2. Participants will be required to give 10 min presentation of their Business Plan to judges. This round will be held at JNTUH campus during IDEEP' 14.

GUIDELINES

1. Teams have to present their unique/creative business plan including product/service name, nature, product logo & tag line etc.
2. Individual participation is allowed. However, the team strength for participation must not exceed 3.
3. The abstract of an Idea should be mailed on or before 24th of March, 2014 to ideep.jntuh@gmail.com with subject as 'B Plan'.
4. Results will be announced on 25th March, 2014. Selected candidates must present their executive summary of project at JNTU Campus.
5. The product or business idea should carry its own originality.
6. The ventures should plan to be feasible and financially sustainable or profitable.
7. Participants need to submit a hard copy of their B-plan at the time of presentation.
8. Teams will be subjected to a maximum of 10-15 minutes of presentation.
9. Teams need to address questions raised by competing teams and judges.
10. Points will also be allotted depending on your response.
11. No abusive or objectionable content will be entertained.
12. Final judgment will be based on the hard copy of idea submitted, presentation quality as well as your response to queries.

REGISTRATION DETAILS

- Registration fee is INR 500 per participant for Registration and online submission.
- The registration fee also includes kit, luncheons and refreshments for two days.
- Payment mode should be either CASH/ONLINE/DD. Demand Draft should be in the favor of "IDEEP".
- All the registered participants will be awarded with a participation certificate.

For Registration:

Visit: www.ideep.in

or

Contact us:

Mahesh-8125669801/9059069070/8885866318

NOTE:

- Information about the judges will be posted soon on www.ideep.in.
- Registered participants will be updated regularly about the Judges and other information.



JNTUH CEH
Entrepreneurship
Development
Cell



A Business Conclave

P r e s e n t s

★ B-Plan ★



“ MSME-TBI , JNTUH will fund INR 6.25 Lakhs as initial amount each for up to 10 best projects ”

VENUE: JNTU
Hyderabad

DATE: 28th & 29th
March, 2014

Ideep in collaboration with JNTUH Entrepreneurship Development cell is giving you the opportunity to transform your ideas into reality. Winners of B-Plan will be given exciting cash prizes and financial aid to start your business.

For more details:
+91 905 906 907 0
Vist: www.ideep.in