



## Pre-Launch of Prouct Seat Add-on (Bike and Car)-Interaction with successful Startup

Entrepreneurship Development Cell, Jawaharlal Nehru Technological University Hyderabad is being conducting programme for promotion and development of enterprises and has being successfully organizing incubates at MSME-TBI.

As a result one of the incubate at EDC, JNTUH developed and launched a product called Seat Add-on that provides relief from back pain/butt pain while driving on bad roads/long drives. It is a patented and designed for both Bikes and Cars.

They are running a pre-order campaign with 40% discount rates, we at EDC, JNTUHCEH wanted this startup to be showcased to students, faculty and staff members of JNTUH so that they get motivated towards enterprises. The event is planned on 15<sup>th</sup> December 2017 to interact with guys who had started this startup.

**Date: 15<sup>th</sup> December 2017**

**Time: 3:30PM – 4:30PM**

**Venue: Seminar Hall, Class Room Complex, JNTUH**

Registration is free

For registration please click the below link

[Register](#)

For any queries please feel free to contact below Number

Mr. Kiran Kumar Pujari: 9000779009

For pre-order or other details about startup please click the below links

<https://www.fueladream.com/home/campaign/2230>

**Express News Service**

**Right Biotic was the winner in student track while Feel Good Innovation won for investor track**

### TS THUMBS UP FOR STARTUPS!

Government are partnering with TIE in this International Competition to ensure we send our best of the best startups to win the Million Dollars.

The winners for the student track was Right Biotic and for investor track was Feel Good Innovation. The runners for the student track was Solar Powered Crop Harvesting Robot (SACRH) and for investor track was SuVitas Holistic Healthcare.

For the investor track all ventures must be seeking outside equity capital, typically early stage venture investment or early stage angel investment. Except in the case of teams entering the Social Ventures Track. Those choose the Rice Track had to meet additional eligibility requirements including having at least two student team members, one being a graduate level student.

The national level competition's top 3 finalists will receive a booth at TIEcon - Silicon Valley where teams will be able to pitch their companies to over 5000 attendees and have access to successful serial entrepreneurs and investors from all over the world.

According to a recent report, India will be a hub for 11,500 tech startups by 2020. In fact, the report suggests that Indian startups, with their unique solutions, are witnessing increased traction in global opportunities such as Internet of Things, augmented reality, smart hardware, Healthcare, Business Intelligence and many more. These findings definitely signal that India is gearing up to create a startup friendly platform for young tech based businesses where opportunities for growth are much larger than the challenges in the ecosystem.

Winners with KT Rama Rao, minister for IT & Panchayat Raj, Telangana