



सत्यमेव जयते

Government of India

**Office of the
Development Commissioner(MSME)
Ministry of Micro, Small & Medium Enterprises**

in collaboration with

**JNTUH COLLEGE OF ENGINEERING HYDERABAD, KUKATPALLY
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD (JNTUH)**

INVITATION FOR SUBMISSION OF PROPOSALS

under

Scheme for Providing Support for

"Entrepreneurial and Managerial Development of SMEs through Incubators"



About the Scheme: The scheme aims at nurturing innovative business ideas (new and/or ingenious technology, processes, products, etc.) which could be commercialized in a year.

Level of Funding: Rs. 6.25 lakhs per Innovative Business Idea.

Who can Apply: Anybody (individual/Micro and Small Enterprises) having innovative business idea at near commercialization stage within a period of 12 months of approval of funding can apply. 10 Ideas, whose expectations meet the Objectives / Guidelines of the Scheme, will be shortlisted for approval by the Management Committee at the MSME-TBI at JNTUH. The Incubatee Application format can be obtained from the Bulletin Board of the website of the University www.jntuh.ac.in or from website of DC-MSME. Incompletely filled Incubatee Applications will be rejected.

Prospective Areas of Funding: Innovative Ideas related to domains of Engineering and Allied Industries, Bio-Technology, Pharmaceuticals, Information Technology and Nano-Technology. However, any other Products or Processes which are Innovative in nature, not limiting to the domains mentioned above, can also apply for funding.

How to Apply: Innovators with concise abstracts about their Business Ideas and Business Plans on commercialization may approach the Office of MSME-TBI, JNTUH on or before 25th February 2016 by 6.00 p.m. from the day of publication of this advertisement. An Innovators camp will be conducted on the First week of March 2017 at J.N.T.U.H between 11.00 a.m. to 5.00 p.m. where the aspirant Innovators will have to present their Innovative Ideas to the local screening committee of MSME-TBI.

For Further Details/ Clarifications, contact:

Dr. M. Asha Rani, Member-Secretary, MSME-TBI, JNTUH College of Engineering Hyderabad

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Application of Entrepreneur/ Incubatee

1. Applicant Information

- A) Applicant (entrepreneur) name:
- B) Age:
- C) Educational Qualifications:
- D) Postal Address:
- E) Telephone/mobile:
- F) Fax:
- G) Email:
- H) Website (if any):
- I) Current professional /employment status:

2. Company Information

- A) Have you registered a company, give details?
- B) Name of applicant company/firm:
- C) Location from which company is operating:
- D) Relationship with the Business Incubator/Host Institute:
- E) Company sector Manufacturing (or) Services:
- F) Investment in plant and machinery: (For _____ Rs _____ lakhs
Manufacturing sector)/ Investment in Equipment (For services sector)
- G) Company type: _____
Micro/Small/ Medium _____

Definitions are given in http://www.dcmsme.gov.in/ssiindia/defination_msme.htm

3. Project Information:

A. Details of proposed idea/ innovation

- A1) Title of the technology/innovation
- A2) Category of technology/ innovation (specify process/ product/ new application / other)
- A3) If the idea involves use of existing Intellectual property, give details of the owner of the same and arrangements of sourcing the innovation and terms of its commercialization
- A4) Specify the potential areas of application in industry/market
- A5) Specify newness/ uniqueness of the innovation (better performance/ new features/ improvements)

A6) What is already available in market? What is the market potential? . What value it would add in market

B. Current Development Status of Innovation

B1) What is the current development status of the innovation / product or service offerings? (Whether still an idea or ready to launch).

B2) Idea readiness level

(as per http://en.wikipedia.org/wiki/Technology_Readiness_Level)

B3) Specify the time period in months required for innovation to be completely developed for field testing / ready for intended end- user?

C. Financial requirements

C1) Do you have a business plan for taking innovation from lab to market?

(attach business plan in your own format)

C2) What level of funding is required for making innovation market ready? Requested under the MoMSME scheme Rs _____

C3) Please give activity wise break-up (Activities include design/prototype development/lab/bench scale production/ professional services/hiring staff/ trials/test marketing/ miscellaneous)(use annexure if space is not sufficient)

4. Other Related Information

A) Are there any team members/partner and mentors/guides in your innovative project. If so give name and complete contact address with phone and e-mail)

B) Information on Patents filed/granted (if any)

C) Any awards or recognition related to the Innovation

D) Please include any further information that you wish to communicate to us to help us in judging your application

5. Other

I,....., here by certify that the information furnished in the application form from Item 1-4 is true, complete and best to my knowledge.

Date and Place: Signature of the applicant

6. Recommendations of the forwarding organization:

Has the application been screened and evaluated at local level. Give details.

Date and Place:

Signature of the Head of organization
with seal