ABOUT

JNTUH-CEH

JNTU Hyderabad College of Engineering, a premier institution with academic and research-oriented courses, has become an educational hub in Hyderabad with the motive to raise the standards of education.It has been successful in fulfilling student endeavours with its continuous efforts, total dedication and unremitting improvement.

IDP MBA

JNTUH-CEH has taken a giant leap in classroom education with the introduction of an Integrated Dual degree Program (IDP), a 5-year B.Tech & MBA program, which equips students with engineering as well as managerial skills. The course IDP MBA is an attempt to make higher education much more industry centric. It promotes rational thinking and scientific temper among the students by relating In-Class Content to Out-of-the-Class realities.

IDEEP

IDEEP is a Business Conclave organized by the first batch of IDP MBA students of JNTUH College of Engineering which unleashes the fun of learning in the practicalities of the business world. The event has been initiated with a motive to uncover the hidden talents within students. It provides an excellent platform for students to embark upon the toughest challenges in today's competitive world. The event is composed of multifarious activities such as brainstorming sessions, creative application activities,Guest lectures and many other learning sessions.

" Budding Techno-Managers from JNTUH are all set to host the most awaited management event IDEEP which provides a platform to showcase their skills in a plethora of events and catalyze innovation "

-Dr.A Vinay Babu, Principal

" JNTU is nowhere behind in unveiling the young talent and I am very confident that these techno-managers will emerge as the CEOs and the leaders of the country."

-Dr.A.R.Aryasri, Director of SMS, JNTU

" JNTUH takes pride in introducing IDP MBA course which is yet another addition to its profound legacy. I hope this event will be the source where student fraternity can light up their candle of knowledge."

-Dr. Parvathi. V, Head of Dept. HSS

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JNTUH-CEH
IDP MBA
PRESENTS

ideep
A Business Conclave

march 28 29
2014

www.ideep.in

EVENTS

Business Quiz

Business quiz aims at bringing out the competitive spirit in students. The basic motive behind which is to learn and unlearn the various aspects related to the biz world and help them to experience the power of knowledge.

B-Plan

B-plan is a wonderful opportunity for entrepreneur to showcase thier idea to be nurtured with the aid of industry expertise by supporting the seeds of innovation. It is a step ahead for building professional network and connections.

Inter College Debate

This inter college debate will bring all the biz-wiz under one roof where one can witness how hard they strive to validate their expressions.

Presentations

To present a thought in its modest form is hard enough. To give a whole new stature to it is the work of a genius. Presentations aims at bringing out the best in the geniuses.

Guest Lectures

Eminent professionals elucidating the intricacies of the corporate world making it easier to ascend the competitive ladder.Gap between industry and college students will be perfectly bridged through these guest lectures.

SPEAKERS

SRIDHAR GADHI
Founder and Group CEO of Paradigm Group,Harvard Business School Alumnus

A.S.MURTHY
Chief Technology Officer(CTO)
Tech Mahindra

VIJENDER KUMAR
Vice President - Global Delivery,
NTT Data

REVATHI TURAGA
CEO-Gifting Happiness
International Trainer & Inspirational Speaker

WORKSHOPS

Workshops conducted by DATAWISE on
1.Financial Modelling
2.Social Media Marketing & Analytics.

DATAWISE specializes in providing high-end research, consulting and business analytics solutions to customers all over the world.
DATAWISE won its first contract with the **WORLD BANK**.This prestigious contract demonstrated DATAWISE ability to successfully execute large contracts which require a structured approach.

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PRIVILEGES

Ideep is a platform to feature your business where the student community unites with industry leaders to share knowledge. This helps in enhancement of interaction and an opportunity for promotion of products and services at a new front. Sponsors are assured of intact cooperation from the organizers in every respect.

For more details

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SCAN QR CODE

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