



**Faculty**

**Development**

**Programme in**

**Entrepreneurship**

**Train the Trainer**

**December 14-28, 2016**

**SPONSORED BY:**

National Science & Technology Entrepreneurship Board  
Department of Science & Technology,  
Govt. of India

**ORGANIZED BY:**

Entrepreneurship Development Cell  
JNT University Hyderabad  
&  
Entrepreneurship Development Cell  
Malla Reddy Engineering College for Women  
Affiliated by NACC & NBA with A Grade



**Objective:**

Faculty Development Programme (FDP) also called as Train the Trainers programme aims at training and developing the professionals in personal development and entrepreneurship development. So, that they inculcate the entrepreneurial spirit, guiding and monitoring their students' progress towards an entrepreneurial career.

The specific objectives are to expose the participating faculty members to the comprehensive entrepreneurship development process and equip them to coordinate/organize entrepreneurship related activities in their colleges, with the requisite skills, knowledge and competencies for effective initiation of entrepreneurship awareness camps and entrepreneurship development course in their college.

**Content:**

The content of the programme is classified as follows:

- ❖ Entrepreneurship Development Cycle/Process
- ❖ Entrepreneurship Planning and Execution
- ❖ Achievement and Motivation Training
- ❖ Resource Building & Dissemination of information related to Entrepreneurship
- ❖ Business Opportunities Identification in Science & Technology Sectors and Social Entrepreneurship sectors etc.,
- ❖ Market Survey Tools/Methodologies
- ❖ Business Profile Preparation, Business Plan Formulation, Assigning the viability of a Business Plan.
- ❖ Small Business, Resource and Time Management.
- ❖ Conceptualizing, designing and implementing programmes for the potential aspiring entrepreneurs with special reference to curriculum design, programme planning and management.
- ❖ Resource Building: Procedures and formalities in setting up new enterprise, Incentives and benefits for entrepreneurs
- ❖ Interaction with Entrepreneurship Development Institution like MSME-DI, KVIC, NSIC APTICO etc.,
- ❖ Interaction with Financial Institutions like APSFC, SIDBI, SBH etc.,
- ❖ Interaction with successful entrepreneurs/role models
- ❖ Industry Visit

**Target Group:**

This Programme is open for all Teachers/Faculty members of Government/Private Universities and affiliated Engineering Colleges/Polytechnics and Members of various Entrepreneurship Development Organizations/Incubators and NGOs.

**Fee:**

The Programme fee is Rs. 1,000/- for non-residential participants and Rs.2,500/- for residential participants which covers programme fee, cost of study material, certificate and for residential participants lodging (Non AC double occupancy basis).

**How to Apply:**

Interested Candidates may apply in prescribed format; Application Form can be downloaded from our website.

Payment can be made through as a Cash or Demand Draft drawn in favor of the **“THE EDC PRINCIPAL JNTUH”**

The filled in application form along with DD/Cash be strictly sent on or before 9<sup>th</sup> December, 2016 by 5:00pm to the office of Entrepreneurship Development Cell, Malla Reddy Engineering College for Women (Affiliated to NACC & NBA with A Grade) Maisammaguda, Dhulapally, Post via Kompally, Secundrabad-500100, Telangana, India.

Note: candidates can also send scan copy of filled in Application Form along with DD to [edc.jntuh@gmail.com](mailto:edc.jntuh@gmail.com), [edc.jntuh@jntuh.ac.in](mailto:edc.jntuh@jntuh.ac.in)

**Venue:** Malla Reddy Engineering College for Women (Affiliated to NACC & NBA with A Grade) Maisammaguda, Dhulapally, Post via Kompally, Secundrabad-500100, Telangana, India.

For any Queries please contact us:

B. Amarnath Reddy

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Kiran Pujari

Project Officer, E-Cell, JNTUH

Mobile: 9000779009

Coordinator  
Dr. M. Asha Rani  
Professor in ECE  
JNTUH



**ENTREPRENEURSHIP DEVELOPMENT CELL**  
**Jawaharlal Nehru Technological University Hyderabad**  
**Kukatpally, Hyderabad – 500 085**

And

**ENTREPRENEURSHIP DEVELOPMENT CELL**  
**Malla Reddy Engineering College for Women**  
**Maisammaguda, Dulapally**  
**Secundrabad, Telangana**

**FACULTY DEVELOPMENT PROGRAMME IN ENTREPRENEURSHIP**  
**(From 14<sup>th</sup> – 28<sup>th</sup> December, 2016)**

**SPONSORED BY**  
**National Science & Technology Entrepreneurship Board**  
**Department of Science & Technology, Govt. of India**

**APPLICATION FORM**

Affix your  
Recent Passport  
Size Photo  
here

Name of the Applicant : \_\_\_\_\_

Father's/Mother's/Husband's name: \_\_\_\_\_

Designation & Institution: \_\_\_\_\_

Department : \_\_\_\_\_

Address for Correspondence: \_\_\_\_\_

\_\_\_\_\_

Educational Qualifications : \_\_\_\_\_

Date of Birth : \_\_\_\_\_ Community/ Caste : \_\_\_\_\_ (BC/SC/ST/OC/Others)

Contact No/s. : \_\_\_\_\_ Mobile: \_\_\_\_\_

Email : \_\_\_\_\_

Payment made through Cash/DD. No: \_\_\_\_\_ dated \_\_\_\_\_ Name of the Bank and Branch: \_\_\_\_\_

Signature of Faculty Participant

Signature & Seal of Head of Institution

**\*D.D. for Rs. 1,000/- is to be drawn in the favor of 'THE EDC PRINCIPAL, JNTUH'**

Please express in few sentences your motivation to attend the Faculty Development Programme in Entrepreneurship.

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Place:

Date:

Note: The Filled Application form may be addressed to  
B. Amarnath Reddy  
Head, Entrepreneurship Development Cell  
Malla Reddy Engineering College for Women  
Maisammaguda, Dhulapally, Post Via Kompally, Secundrabad-500100, Telangana, India  
Mobile: 7799639977