

Activities by Startup Cell

Success, for us, is not only about the milestones we reach but is also about the number of lives we affect during our journey.

An entrepreneurship **Awareness Seminar** was conducted by Dr. Radhika Meenakshi Shankar, Founder of Wise Owl Consulting, Hyderabad . The session was an interactive session with students raising various questions on entrepreneurship and a glimpse of stories of inspirational entrepreneurs of India. She has stressed the need for taking the path towards entrepreneurship. Identification of problems & needs of the society and focusing on obtaining a solution through an innovative idea is the first step towards entrepreneurship.

We conducted **Smart Machines for Industry 4.0 Hackathon** as a twinning activity under TEQIP-III where 90 teams registered from engineering colleges in Telangana & Andhra Pradesh. Shortlisted 20 teams participated in the 36-hour hackathon event on 21st and 22nd December-2018.

As a pre Hackathon event a **workshop** on Internet of Things was organized with trainers from Axelta Solutions Pvt. LTD on 20th December 2018.

Mr . Achuta Rajesh Sunakavalli from Infosys was present for the idea validation of participants. On day 2 of the hackathon, the internal jury evaluated the working models of all teams and chose 7 teams for the final round. The jury included Dr. Bhaskar ,Assoc Professor in EEE, Dr. Rajini, Assoc.Professor in ECE and Mr Ranjit Reddy, Lecturer, Department of Physics.

The jury team for the final round included Mr.Madhusudan, Dr.Radhika Meenakshi Shankar and Mr.Naveen. After elaborate pitching and prototype demo by the 7 teams, the jury declared 3 teams as winners. The chief guest for the event was Dr. A.Govardhan Reddy, Rector JNTUH and the president for the function was Dr. E.Saibaba Reddy, Principal JNTUHCEH. The medals and certificates to the winning teams were distributed.

A team of working professionals from Smartbridge were present throughout the event to assist students technically.