



Jawaharlal Nehru Technological University Hyderabad



Introduces

Bachelor of Business Administration in Data Analytics (BBA-DA)

“Enhance your Skills & Employability Opportunities by Upgrading your Qualification through BBA-DA”

As a **Second Degree** Course in **Blended Mode** from Academic Year **2022-2023** Commencement of **class work: 16-02-2023**

Are you a student of B. Tech/ B. Pharmacy?

Then you are eligible to Register for Second Degree BBA-DA

In your own college

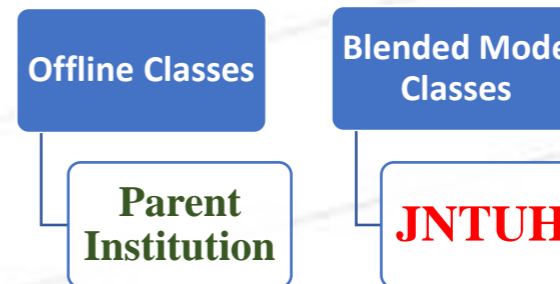
Unique opportunity for B. Tech/B. Pharmacy students as Simultaneous Degree

**“Always one Step Ahead”
Data Analytics is the beginning.
DA is the future and the future is now!**

Program Highlights:

- **Business Statistics**
- **Financial Accounting, Marketing, HRM**
- **Startup Management**
- **Business Analytics**
- **Data Science**
- **Python Programming**
- **Data Visualization**
- **R Programming and many more.**

Please contact the Principal of your college for Registration for BBA(DA)



BBA in DA Course Details

Course Level	Under Graduate
Course Duration	3 Years (6 Semesters)
Eligibility	Current students of I/II/III B. Tech./B. Pharmacy of JNTUH
Fee Details(self financing)	Rs. 30,000/ Per semester
Last Date for Payment of Fee	16-02-2023

Program Objectives:

- **To provide conceptual knowledge, principles& practices of various functions of management.**
- **To provide the required functional knowledge of Finance, Human Resource Management, Marketing Management and Technology to solve business problems.**
- **To prepare students to communicate & adapt themselves to be Management Professionals in the dynamic business environment.**

For more details visit website: www.jntuh.ac.in

For any queries contact: 9154251963

e-mail: pa2scdedirector@gmail.com



JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
SCHOOL OF CONTINUING AND DISTANCE EDUCATION
KUKATPALLY, HYDERABAD 500 085

BACHELOR OF BUSINESS ADMINISTRATION IN DATA ANALYTICS (BBA-DA)
ACADEMIC CALENDER- Ac. Yr. 2022-2023 (Tentative)

I Year I Semester

S. No.	Description	From	To	Duration
1	Commencement of first spell instruction class work	16.02.2023		
2	1 st spell of Instruction	16.02.2023	12-04-2023	8 Weeks
3	First Mid Term examination	13-04-2023	19-04-2023	1 Week
4	2 nd spell of Instruction	20-04-2023	14-06-2023	8 Weeks
5	Submission of first Mid Term Examination marks	26-04-2023		
6	Parent Teacher meeting	30-04-2023		
7	Summer Vacation	15-06-2023	28-06-2023	2 Weeks
8	Second Mid Term examination	29-06-2023	05-07-2023	1 Week
9	Practical examination	06-07-2023	12-07-2023	1 Week
10	End semester Examinations	13-07-2023	26-07-2023	2 Weeks
11	Submission of sessional marks and practical marks on before Certificate distribution	30-07-2023		

BACHELOR OF BUSINESS ADMINISTRATION IN DATA ANALYTICS (BBA-DA)
ACADEMIC CALENDER- Ac. Yr. 2022-2023 (Tentative)

I Year II Semester

S. No.	Description	From	To	Duration
1	Commencement of first spell instruction class work	31.07.2023		
2	1 st spell of Instruction	31.07.2023	24-09-2023	8 Weeks
3	First Mid Term examination	25-09-2023	01-10-2023	1 Week
4	2 nd spell of Instruction	02-10-2023	26-11-2023	8 Weeks
5	Submission of first Mid Term Examination marks	08-10-2023		
6	Parent Teacher meeting	12-10-2023		
7	Second Mid Term examination	27-11-2023	03-12-2023	1 Week
8	Practical examination	04-12-2023	10-12-2023	1 Week
9	End semester Examinations	11-12-2023	24-012-2023	2 Weeks
10	Submission of sessional marks and practical marks on before Certificate distribution	31-12-2023		



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SCHOOL OF CONTINUING AND DISTANCE EDUCATION
KUKATPALLY, HYDERABAD 500 085**

TIME TABLE

**Bachelor of Business Administration in Data Analytics (BBA-DA)
I YEAR I SEMESTER TIME TABLE (Tentative)**

w. e. f. 16.02.2023

S. No.	Day	Time: 4.00pm to 6.00 pm	Time: 7.00pm to 9.00 pm
1	Monday	Business Statistics*	Principles of Management
2	Tuesday	Business Communication Lab*	Indian Economy (Open Elective)
3	Wednesday	Business Statistics*	Principles of Management
4	Thursday	MS office Lab*	
5	Friday	Foundations of Information Technology	Indian Economy (Open Elective)
6	Saturday	Business Communication	Foundations of Information Technology
7	Sunday	Business Communication	-

➤ **Note: Lab should be 3 hrs Duration 1.5 credits**

1. Principles of Management
2. **Business Statistics***
3. Business Communication
4. Foundations of Information Technology
5. Open Elective -I
 - a) Environmental Science
 - b) Business Ethics
 - c) Indian Economy
6. **Business Communication Lab***
7. **MS office Lab***

*Class work will be conducted at the parent institute in **offline mode**.
Class work for remaining Subject will be held in **blended mode**.



Regd. No.

3-Year (6 Semesters) BBA (DA)–A.Y. 2022-2023
Last Date for receipt of Application: 16-02-2023 by 4.00 pm
Fee: Rs. 30000/- Per Semester.

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
Kukatpally, Hyderabad – 500 085, Telangana State

**STUDENT REGISTRATION/APPLICATION FORM FOR ADMISSION TO
3-Year (6 Semesters) Bachelor of Business Administration in Data Analytics (BBA-DA)
As a Second degree in Blended Mode for current students of (I/II/III) B. Tech. / B. Pharmacy of JNTUH**

Affix recent
passport size
Photograph
duly attested
By the
Principal of
the college

1. Name of the Student (in block letters): _____
2. Name of the college: _____ 3. College Code:
4. Address of the College: _____
5. Pursuing course: B. Tech / B. Pharmacy Year: _____ Branch: _____ HT.NO _____
6. Email ID: _____ 7. Mobile /Phone No. _____
8. Nationality & Religion: _____ 9. Date of Birth

DATE	MONTH	YEAR

DECLARATION BY THE APPLICANT

1. I hereby declare that, I have understood the entire course structure and it's my responsibility to attend the classes without effecting my regular UG (full-time) program.
2. I will abide by all rules and regulations with respect to attendance and examination.
3. I will attend the class work as per the time table even if it is scheduled during evening hours /Sundays.
4. I understand that I have made my own arrangements for accommodation and finance required for BBA-DA programme.

I declare that all the foregoing statements made in this application are true. I accept that any statement made in this application, if found incorrect on scrutiny, will render the application liable for rejection and admission, if granted on the basis of such incorrect information, will stand cancelled.

Date:

Place :

Signature of the Candidate

Signature of the Parent

Note :

1. Incomplete applications will be summarily rejected. No correspondence in this regard will be entertained.
2. Fees once paid will not be refunded under any circumstances.

Attestation of The Principal /Director

