

### *How to Apply*

Interested Candidates may apply in prescribed format (Application Form) available on the bulletin board of our websites. The filled in application should reach to the office of EDC, JNTUHCEH.

We are accepting the applications from our JNTUH College of Engineering Hyderabad Students even though registrations are closed. Please contact the officials at our office.

### *Venue and Duration*

Entrepreneurship Development Programme is scheduled for 2 weeks, spread over four sessions per day, commencing from 30<sup>th</sup> May 2016.

**Venue:** Seminar Hall, Class Room Complex, JNTUH College Engineering Hyderabad, JNT University Hyderabad, Kukatpally, Hyd-85.

Timing: 10:00am to 5:00pm

### *Important Dates*

- ❖ Last date for Registrations: Registrations has been closed
- ❖ Date of Commencement: 30<sup>th</sup> May 2016.

### For Further Info Contact us:

Neeraja: 9912132534  
Kiran Kumar Pujari: 9000779009  
Raja Shekar: 9703351931

### *Address for Correspondence:*

**Dr. M. Asha Rani**  
*Co-ordinator*  
**Entrepreneurship Development Cell**  
**Jawaharlal Nehru Technological University**  
**Hyderabad (JNTUH)**  
**2<sup>nd</sup> floor, Class Room Complex,**  
**Kukatpally, Hyderabad-500 085**  
**e-mail: [edc.jntuh@jntuh.ac.in](mailto:edc.jntuh@jntuh.ac.in)**  
**[edc.jntuh@gmail.com](mailto:edc.jntuh@gmail.com)**  
**web: [www.jntuh.ac.in](http://www.jntuh.ac.in)**

***We wish to convert Job Seekers into  
Job Providers***

**No Registration fee**

## **ENTREPRENEURSHIP**

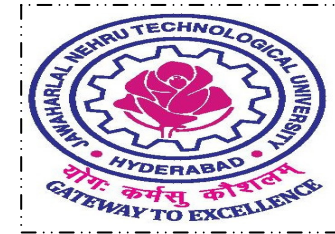
## **DEVELOPMENT**

## **PROGRAMME**

(30<sup>th</sup> May 2016-10<sup>th</sup> June, 2016)

# EDP'16

**Organized by**



**Entrepreneurship Development Cell**

**JNTUH College of Engineering Hyderabad**

**JNT University Hyderabad**

**Kukatpally, Hyderabad-500 085**

**Telangana**

**Sponsored by**

**TEQIP-II**

**JNTUH College of Engineering Hyderabad**

## Entrepreneurship Development Cell, JNTUHCEH

Entrepreneurship Development Cell (EDC) at *Jawaharlal Nehru Technological University Hyderabad, Hyderabad (JNTUH)*, formerly known as *Jawaharlal Nehru Technological University, Hyderabad*, was established in February, 2003 with the support from the Department of Science and Technology (DST), Govt. of India, New Delhi and promoted by JNTUH.

The Government of India has identified 'Entrepreneurship' as one of the principal mechanisms for the mitigation of Unemployment and Under-employment amongst Science & Technology Graduates in the country today. National Science and Technology Entrepreneurship Development Board (NSTEDB), set up in 1982 under the DST, felt that the EDCs, now known as Innovation & Entrepreneurship Development Cells (IEDCs), created in the Educational Institutions would not only help in strengthening Industry-Institute Interaction, but also promote Entrepreneurial Culture in Technical Institutions and Institutes of Higher Learning. In order to make optimal use of Facilities, Expertise and know-how available in the Technical Institutions for the benefit of the society, it has been necessary that appropriate links are established between Institutions and the Industry. Special emphasis has been laid on Entrepreneurship and Self-Employment, keeping in view the present mandate of Trained Manpower that graduate out of Technical Institutions.

## Aim & Objectives of the Programme

- This inter disciplinary programme is aimed at encouraging students to familiarize themselves with the process of starting and running an Enterprise i.e., right from generating ideas till running an enterprise

profitably so that they are well motivated to become entrepreneurs.

- This program makes students to enhance their business tactics and management
- Use of technology for the business up gradation and marketing of the product.
- To respond effectively to the emerging challenges and opportunities both at national and international level relating to SMEs and Micro Enterprises.

## Content

- Business Opportunities guidance and Identification in Science & Technology Sectors and Social Entrepreneurship sectors etc.,
- Market Survey Tools/Methodologies
- Business Profile Preparation, Business Plan Formulation, Assigning the viability of a Business Plan.
- Government support to promote entrepreneurs and Govt. Schemes, Subsidies for SMEs
- Importance of Financial Management in small enterprises
- Interaction with Entrepreneurship Development Institution like MSME-DI, DIC
- Interaction with Financial Institutions like APSFC, SIDBI, SBH etc.,

- Interaction with successful entrepreneurs/role models
- Industry Visit etc.

## Target Group/Eligibility

This Programme is open for all Science and Technology Graduates and Post Graduates who willing to start their own Enterprise.

Intake of participants is limited to 30 only. Selection of Participants is based on first come first serve.

## Fee Details

- No Registration fee will be collected.